

## CASE STUDY:

# Investors Management Company

Company:  
Investors Management Company

Location:  
Valdosta, Georgia

Size:  
60 Employees

Objective:  
Expedite communication, increase productivity

### Property Management Company Uses Nexxtep to Reduce Operating Costs and Expedite Communication with Properties Throughout the Southeast



*Investors Management Company*

Investors Management Company has been successfully managing residential and commercial properties throughout the Southeast for over 20 years. With over 60 properties and 50+ employees, effectively managing the flow of communication from properties to headquarters is crucial.

When Investors wanted to make the flow of communication more efficient and productive, they chose Nexxtep. Below are excerpts from an interview with Becky Watson, Chief Financial Officer for Investors Management Company.

#### How did you manage the flow of information from properties to your home office before you started using Nexxtep?

“Before, we strictly used fax, phone and snail mail for communication. We realized that using these methods was expensive, time-consuming and unproductive. We knew that opportunities were available for us to take advantage of technology and the internet, and we decided to explore those opportunities. We chose Nexxtep because we knew they could help us save money and time.”

#### Which of Nexxtep’s services did you decide to use?

“We purchased equipment for our offices and properties, and we use N-Care Complete.”

#### How has Investors benefited from the implementation of these services?

“For the most part, everything has been very smooth. Their services have had a tremendous impact on increasing our communication efficiency. Our employees have gained on average of about 45 minutes a day in productivity. We have gone from mailing paper forms back and forth to using electronic forms. We can now use software to automate many of the property management tasks. Nexxtep has made our operations much more productive.”

#### Solution:

##### N-Care Complete

- Unlimited remote support
- Remote connectivity between properties and home office
- Electronic form management
- Remote office support

Number of Employees: 60

Productivity Hours Gained Since Choosing Nexxtep:  
45 Minutes/ Day/ Employee

Productivity Hours Gained Per Week: 45